



PacificSource  
HEALTH PLANS

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# The ASH Affinity Program



What is an affinity program? Webster's Dictionary defines affinity as "an attraction to or liking for something; kinship." In the world of healthcare, the term is applied to value-added programs that complement health insurance benefits. Think of it as a sibling or cousin to your benefits—separate, but related.

Through our affinity program, members can save up to 25 percent on complementary healthcare services, including chiropractic, acupuncture, dietetic counseling, and massage therapy. Best of all, the program is provided at no cost!

All PacificSource medical plan members have access to this affinity program, which is administered by American Specialty Health Networks, Inc. (ASH Networks).

## What the Program Includes

- Access to discounts of up to 25 percent on chiropractic, acupuncture, dietetic counseling, and massage therapy services from thousands of ASH Networks providers.
- Access to various fitness clubs through the ASH Networks fitness club network. Participating clubs offer their lowest membership rates for the type of membership selected.
- Internet access to Healthyroads, an online health resource. The site includes a directory of ASH Networks complementary healthcare providers and fitness clubs, educational information on complementary healthcare, discounts on health education, telephone sessions and supporting materials, online nutrition and fitness trackers, and discounts of 15 to 60 percent on more than 2,400 health and wellness products, plus free shipping.

## How the Healthcare Discount Works

The ASH Affinity Program helps members save on chiropractic, acupuncture, dietetic counseling, and massage therapy services not covered by their PacificSource health plan. Even if the member's plan includes some coverage for chiropractic or alternative care, the ASH Affinity Program provides discounts on any services not covered.

The program discounts are available through providers who participate in ASH Networks. ASH Networks is independent of any PacificSource participating provider network. Many PacificSource participating providers are also part of ASH Networks, but not all are.

Members may access ASH Networks without a physician referral and may change providers at any time. There are no limits on how many times members can use this program; however, the ASH Affinity Program discount cannot be used in addition to the health plan coverage. In other words, for any single office visit, members may use either their health plan's benefits (if available) or the ASH Affinity Program discount, but not both.

*Note: The ASH Affinity Program is not a health insurance plan; it is a discount program designed to complement health insurance benefits.*

For information on the ASH Affinity Program, visit our Web site, [www.pacificsource.com](http://www.pacificsource.com), click on For Members, then on Affinity Program. 



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